



# TEXHIBITION ISTANBUL

FABRIC & TEXTILE ACCESSORIES FAIR



fair  
FINAL  
REPORT

4-6 MARCH  
2026

# **TEXHIBITION** ISTANBUL

## THE EDITION IN PERSPECTIVE A THREE-DAY INDUSTRY GATHERING IN ISTANBUL

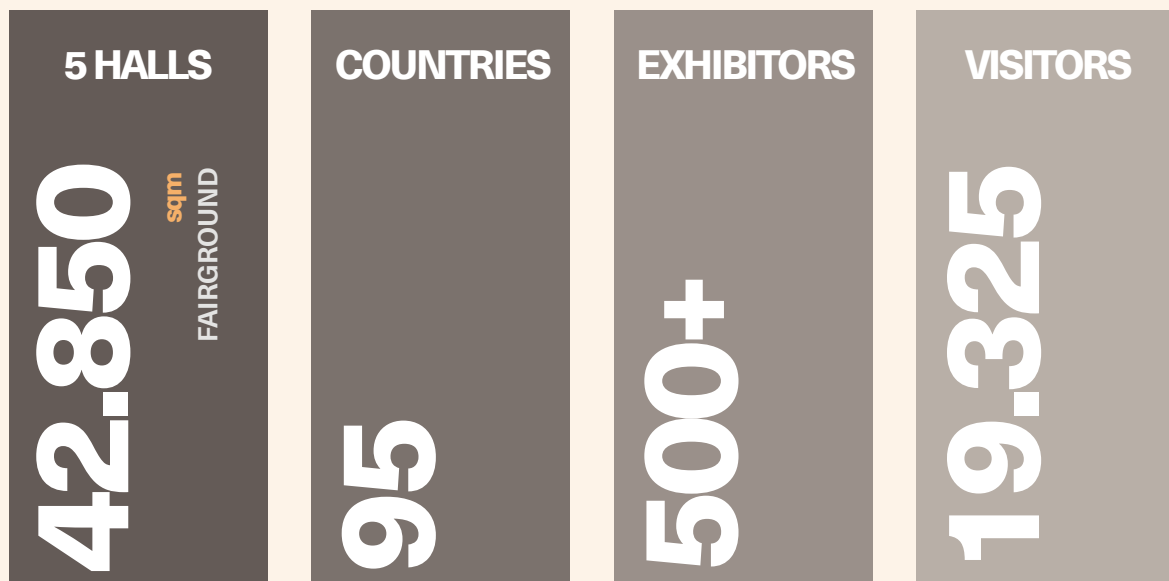
The ninth edition of Texhibition Istanbul Fair, held on 4–6 March 2026 at the Istanbul Expo Center, once again brought together the international textile industry on a single platform. Organized by İTKİB Fair INC. in cooperation with the Istanbul Textile Exporters' Association (İTHİB), the fair continued to strengthen its position as one of the leading global sourcing platforms for fabrics, yarns and textile innovation.

Across 5 exhibition halls covering 42,850 sqm, Texhibition hosted more than 500 exhibitors representing the entire textile value chain. From woven and knitted fabrics to yarns, denim, accessories, printing and embroidery, the fair presented a comprehensive overview of the sector's production capabilities and design expertise.

Despite the complex geopolitical and economic environment affecting global trade, the March edition demonstrated the resilience of the textile industry and confirmed the strategic role of Türkiye as a reliable sourcing destination. The event provided an important meeting ground where manufacturers, brands, designers and sourcing professionals could reconnect, exchange ideas and develop new business partnerships.

## THE EVENT AT A GLANCE: KEY FIGURES OF THE 9TH EDITION

Texhibition Istanbul continues to attract a strong international visitor profile, reflecting its growing global reach and strategic importance within the textile industry.



# PARTICIPANT PROFILE



## WOVEN

[ACRYLIC/SHIRTING/COTTON/POLYVISCOSE/POLYESTER/VISCOSE/WOOL/LINEN]



## KNITTED



## DENIM



## PRINTING



## EMBROIDERY / LACE



## ARTIFICIAL LEATHER

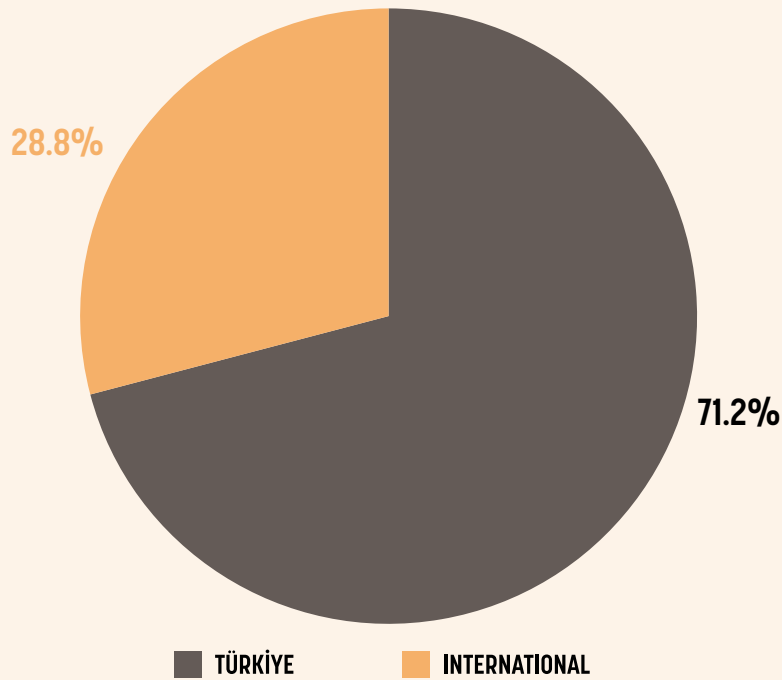


## ACCESSORIES

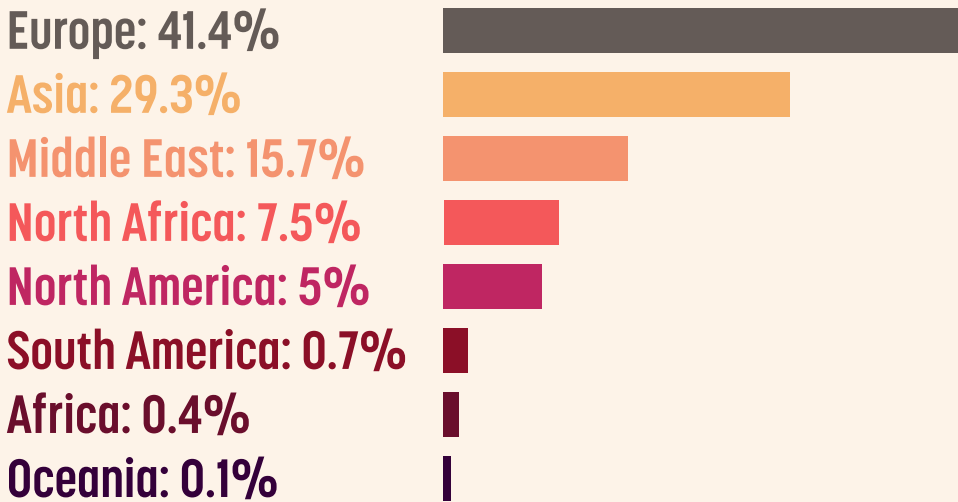


## YARN

# THE GLOBAL VISITOR LANDSCAPE



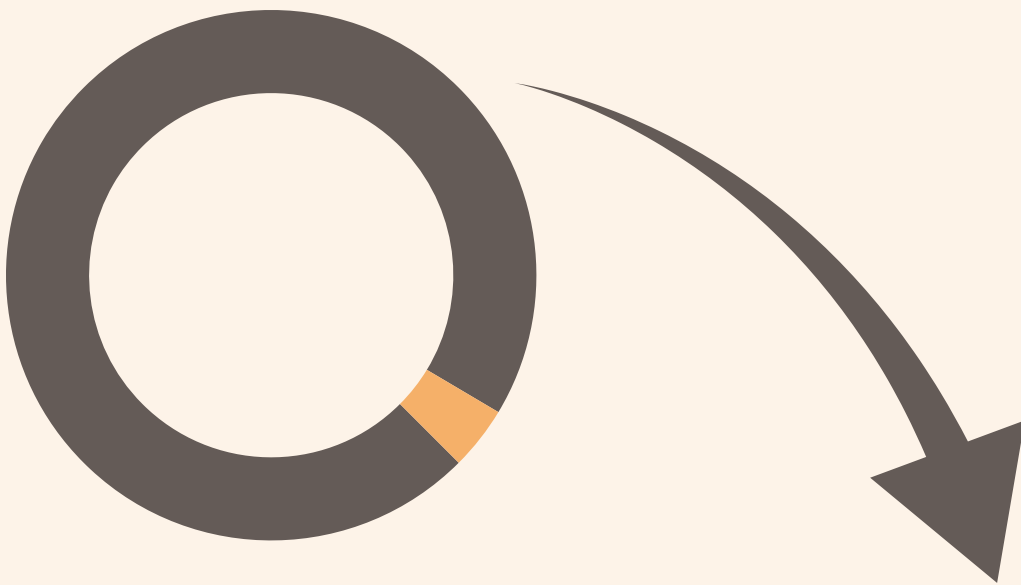
The international visitor distribution once again demonstrated the fair’s strong global connectivity.



Europe remained the leading visitor region, followed by Asia and the Middle East. This distribution highlights Texhibition’s role as a sourcing platform connecting European markets with the production strength of Türkiye while also expanding its reach into Asian and Middle Eastern markets.



**98,6%** of participants indicated they would participate in the show again on **September 9-11**.



**98,5%** of visitors indicated they would visit the show again on **September 9-11**.

## BUSINESS CONNECTIONS STRUCTURED B2B MEETINGS ACROSS THE FAIR

The B2B meeting program continued to be one of the most dynamic components of Texhibition Istanbul, facilitating direct interaction between international buyers and Turkish manufacturers.

Through curated and pre-arranged meetings, global brands, sourcing managers and purchasing teams had the opportunity to connect directly with exhibitors, explore new materials and discuss potential collaborations.

In the March 2026 edition, the B2B program expanded with the introduction of a dedicated meeting area for the Blue Black Denim section for the first time. This initiative created a focused networking environment specifically for denim manufacturers and international buyers, further strengthening the connection between Türkiye's denim industry and global fashion brands.



## MATERIAL INNOVATION SHOWCASE INSIGHTS FROM THE INNOVATION HUB

The Innovation Hub once again showcased forward-looking material developments and technological innovations shaping the future of textiles.

Curated by Arzu Kaprol and Filiz Tunca, the area presented a selection of innovative textile solutions where sustainability, technology and design intersect. The exhibition highlighted developments in advanced yarn technologies, biodegradable materials, innovative fiber constructions and sustainable textile applications.

The Innovation Hub provided visitors with valuable insight into how textile innovation is evolving toward more resource-efficient and environmentally responsible production methods.





## EMERGING MATERIAL DIRECTIONS HIGHLIGHTS FROM THE TRENDS AREAS

The Trends Areas continued to serve as one of the most inspiring areas of Texhibition Istanbul, presenting curated material concepts and design directions for upcoming textile collections.

In addition to the established fabric trend presentations, the March 2026 edition introduced a dedicated Accessories Trend Area for the first time, expanding the concept beyond fabrics and placing greater emphasis on trims, components and complementary design elements.

This new presentation attracted significant attention from designers and buyers, highlighting the increasing importance of accessories within the textile and apparel design process.



## BLUE BLACK HOSTED THE DESIGNERS OF THE TREND AREA

The Blue Black Trend Area this edition brings together a diverse group of designers whose work reflects different perspectives on denim.

Eight designers present their creations in the space: Jordan Nodarse (USA), Stefano Dotti (Italy), AJ (China), Federico Barengo (Italy), Elena Bonvicini (USA), Joel (USA), Angela J. Fusco (USA), and Massimo Munari (Italy). Each interprets fabrics selected from leading mills, transforming them into original pieces that explore form, texture, and concept.

Five of these designers—AJ, Federico Barengo, Elena Bonvicini, Joel, and Angela J. Fusco—are also present at the fair, giving visitors the opportunity to meet them in person and exchange ideas. In addition, AJ and Elena Bonvicini take part in the seminar program, sharing insights from their work and experience in denim.

Together, these designers help turn the Trend Area into more than a display. It becomes a space where design, conversation, and experimentation meet, showing how denim continues to evolve through creativity and collaboration.

## ReVALUE STOCK HUB CIRCULAR MATERIAL INITIATIVES

The ReValue Stock Hub once again demonstrated the growing relevance of circular economy practices within the textile industry.

By presenting overstock fabrics as valuable sourcing opportunities, the area provided a practical platform for companies seeking to integrate sustainability into their production processes. Designers, brands and sourcing professionals explored ways to reintroduce unused materials into new collections and production cycles.

The strong interest in the ReValue Stock Hub reflected the industry's increasing focus on responsible resource management and innovative material reuse strategies.



## KNOWLEDGE PLATFORM SEMINARS AND INDUSTRY DISCUSSIONS

Alongside the exhibition, Texhibition Istanbul hosted an extensive seminar and event program addressing the key developments shaping the global textile industry.

Industry experts shared insights on topics including:

- Sustainable materials and production technologies
- Digital transformation and artificial intelligence in textile production
- Circular economy solutions
- Emerging consumer trends and material innovation

The Blue Black Denim Area also hosted its own specialized program focusing on denim culture, sustainability and material innovation.



## SPECIAL EVENTS

Several creative and interactive initiatives enriched the overall visitor experience throughout the fair.

**The Futuretex Istanbul Fabric Design Contest** once again provided a platform for emerging designers to present forward-looking textile concepts, contributing to the fair's role as a space where new ideas and young talent are introduced to the industry.



**ReBorn Studio** highlighted innovative approaches to textile reuse and upcycling, presenting creative interpretations of existing materials through design experimentation.



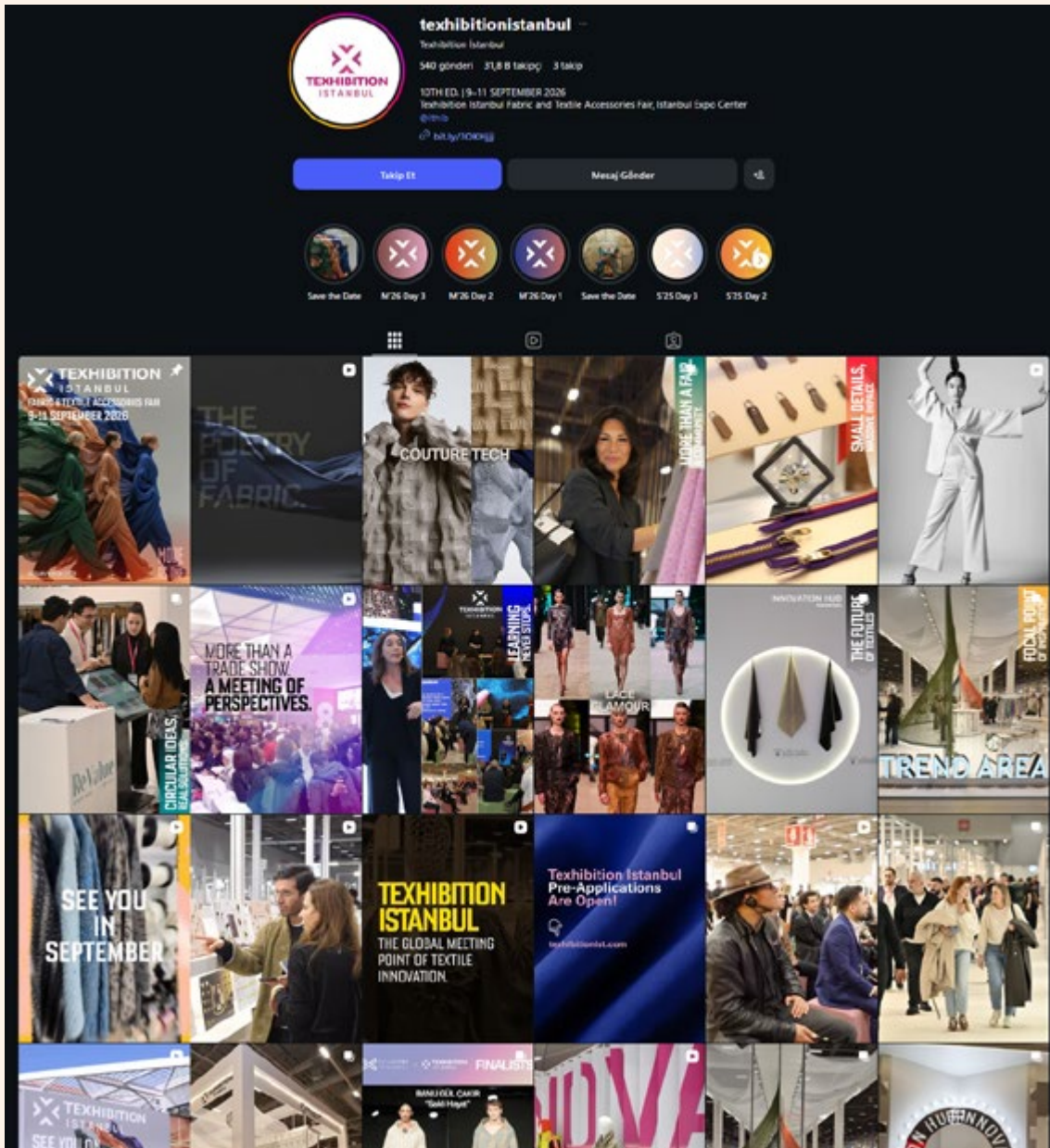
**Workshops** held across different areas of the exhibition encouraged hands-on participation and direct interaction between designers, manufacturers and visitors.

Together, these programs strengthened Texhibition Istanbul's position not only as a sourcing platform but also as a cultural and creative meeting point for the textile community.



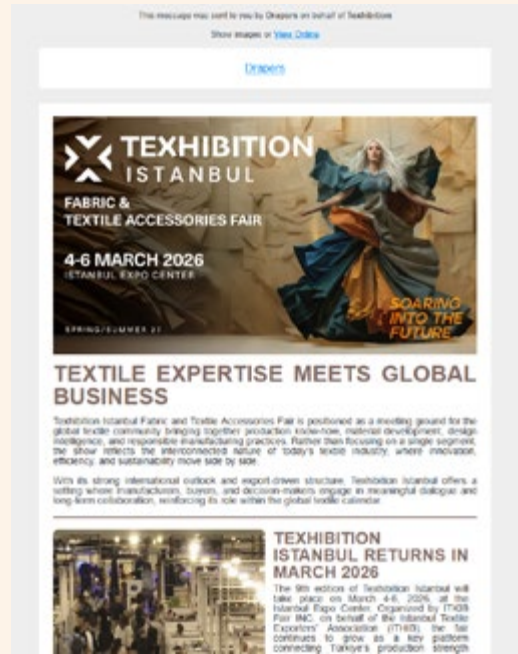
# DIGITAL VISIBILITY: GLOBAL REACH AND SOCIAL MEDIA IMPACT

Between September 15, 2025 and March 31, 2026, Texhibition and Blue Black generated a total of **5,788,769** impressions across all social media platforms.

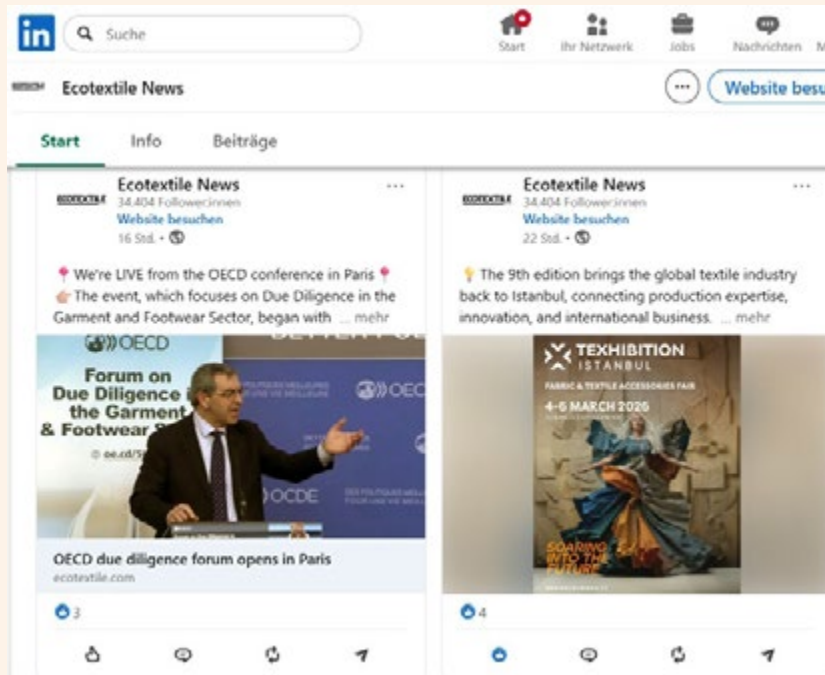
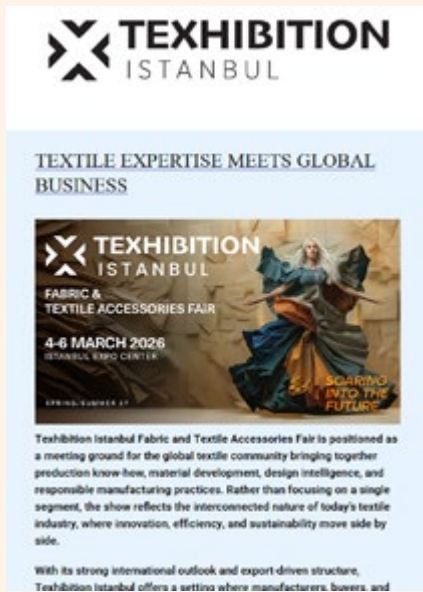


# INTERNATIONAL PRESS REFLECTIONS

## DRAPPERS / UK

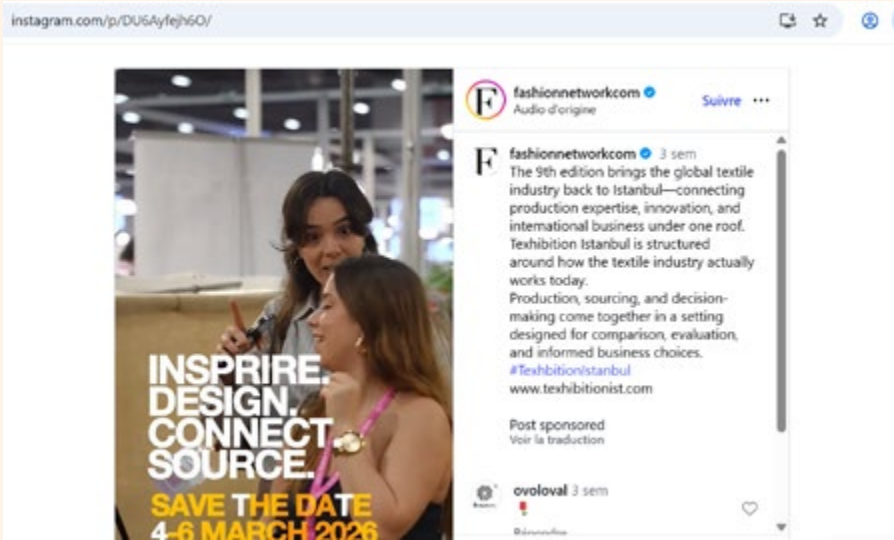


## ECOTEXTILE / UK

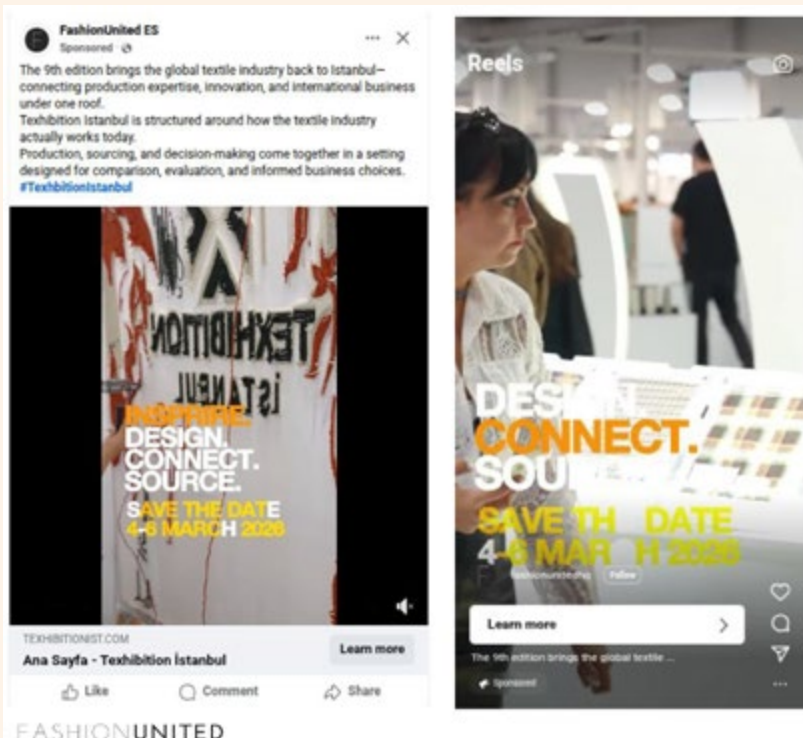


# INTERNATIONAL PRESS REFLECTIONS

## FASHION NETWORK / FRANCE



## FASHION UNITED / NETHERLANDS



# INTERNATIONAL PRESS REFLECTIONS

## JOURNAL TEXTILE



## JUST STYLE / UK

View Website

**TEXTILE EXPERTISE MEETS GLOBAL BUSINESS**

Texhibition Istanbul Fabric and Textile Accessories Fair is positioned as a meeting ground for the global textile community bringing together production know-how, material development, design intelligence, and responsible manufacturing practices. Rather than focusing on a single segment, the show reflects the interconnected nature of today's textile industry, where innovation, efficiency, and sustainability move side by side.

With its strong international outlook and export-driven structure, Texhibition Istanbul offers a setting where manufacturers, buyers, and decision-makers engage in meaningful dialogue and long-term collaboration, reinforcing its role within the global textile calendar.

**TEXHIBITION ISTANBUL RETURNS IN MARCH 2026**

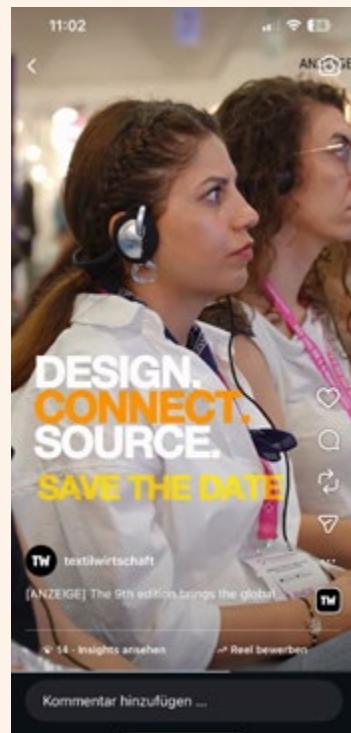
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# INTERNATIONAL PRESS REFLECTIONS

## KNITTING INDUSTRY / UK

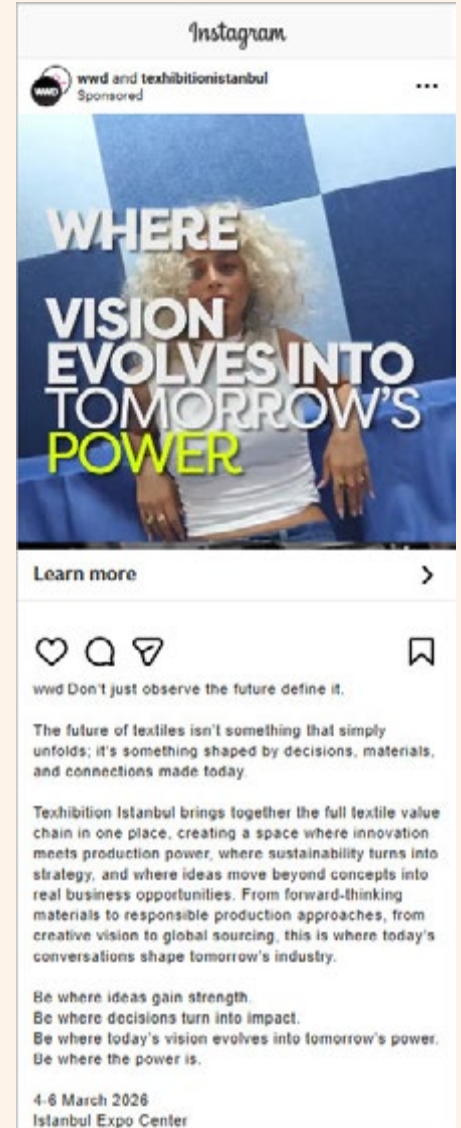
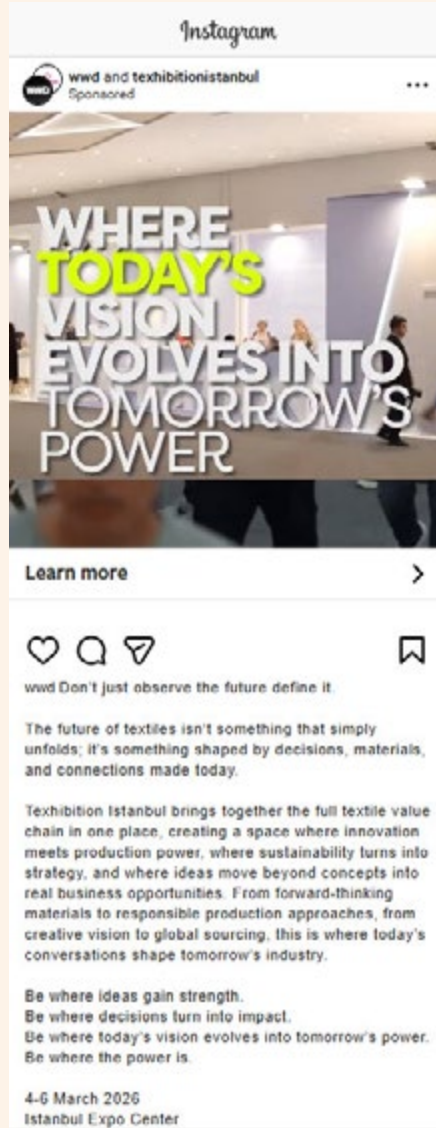


## TEXTILWIRTSCHAFT / GERMANY



# INTERNATIONAL PRESS REFLECTIONS

WWDSJ



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As one of the early industry gatherings of the year, the March edition provides professionals with a timely opportunity to reassess sourcing strategies, explore new



# TEXHIBITION

## ISTANBUL

### FABRIC & TEXTILE ACCESSORIES FAIR

SEE YOU ON

9-11 SEPTEMBER 2026

ISTANBUL EXPO CENTER

MOVE  
AS ONE

AUTUMN/WINTER 27/28